

# Powering business in the heart of the midwest

Leverage Cincinnati's strategic location and Flexential expertise to power scalable IT growth.

Cincinnati combines rich industrial heritage with modern innovation, making it a standout destination for businesses. As a city that values progress and connectivity, it offers enterprises the tools and resources needed to support reliable, scalable operations.

#### Cincinnati's strategic advantages

Cincinnati is a thriving commercial hub with a strong blend of established corporations and a growing startup ecosystem, attracting \$100 million in venture capital annually. The city is home to more Fortune 500 companies per capita than New York, Chicago, or Los Angeles, with major names like Procter & Gamble and Kroger headquartered in the area.

Ohio's pro-business environment, including no state corporate income tax and low operational costs, makes it a top destination for startups and established enterprises.

313K

Cincinnati population

100%

Renewable energy goal by 2035 4.4 MW

Solar installed across 36 facilities Opportunity Zone located near Kentucky's I-71 Corridor offers tax savings for investors Encourages job creation through CRA incentives for new or renovated facilities

NCINN

## **PRO**MACH<sup>®</sup>

"ProMach was impressed with the Flexential Cloud platform, which delivered a secure, dedicated, non- oversubscribed production environment. Today, ProMach utilizes the Flexential multi-tenant cloud to house its mission-critical business applications."



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#### Customer Success: ProMach

ProMach, a global packaging leader headquartered in Cincinnati, turned to Flexential to address IT challenges after rapid growth and multiple acquisitions. Flexential delivered a hybrid environment with secure colocation and disaster recovery, ensuring reliability and scalability.



#### Highlights:

- Reliable IT: Seamless global operations
- · Scalable growth: Supports 26 brands
- · Secure colocation: Protects critical systems
- · Innovation focus: Enables business growth

#### Connect to a superior national platform

At Flexential, we understand that choosing the right data center location is about more than just geography—it's about finding the right partner who can support your growth.

Reliable, low-latency networks and interconnection are becoming even more critical to Cincinnati as organizations increasingly use multiple clouds, distributed and edge workloads, and more heavily rely on digital engagement within their ecosystems. Flexential is your strategic partner, offering an affordable local deployment to help you achieve the availability, security, and compliance you need to thrive.

Our highly connected platform integrates our private 100 Gbps network backbone and diverse connectivity options to create a connectivity hub. Connect reliably and securely to data centers, the Internet, leading cloud service providers, and a rich ecosystem of carriers, all while optimizing end-user performance and reducing single points of failure on the network. Additionally, our unified fabric offers on-demand provisioning of connectivity services through a single port.

#### Tailored colocation solutions in Cincinnati

Flexential serves as a strategic partner to Cincinnati businesses, offering a local deployment designed to exceed stringent requirements and empower growth without compromising data security.

- Improved reliability on public cloud connections
- Connections to a superior network of 40+ data centers across the U.S.
- · A strategic partner for improving response times
- Security and technical staff on-site 24/7
- Redundant, automatically rerouted connections ranging from 10 Mbps to 40 Gbps
- 100 Gbps network backbone, scalable to 400 Gbps

Plus, **Flexential Professional Services** will partner with organizations' internal IT departments to solve complex challenges including migration, security and risk management, assessment and audits, performance and network architecture support and remote hands.



### Take a tour of a Flexential Cincinnati data center today.