



# Empowering IT in the Queen City

Charlotte's strategic location, midway between North Virginia and Atlanta, and Flexential expertise to power scalable IT growth.

A photograph of the Charlotte skyline at night, with illuminated skyscrapers and a modern plaza in the foreground. The word "CHARLOTTE" is overlaid in white text on a dark blue rectangular background.

CHARLOTTE

Charlotte, the Queen City, is a vibrant center of commerce, offering a skilled workforce, excellent infrastructure, and a business-friendly environment. Home to a diverse range of industries, Charlotte provides the resources and opportunities companies need to thrive in a competitive market.

## Charlotte's strategic advantages

Charlotte's eastern location provides businesses with fast, low-latency connections to major U.S. markets. The city's workforce is bolstered by expertise in technology, healthcare, and professional services, making it a key hub for high-growth industries.

North Carolina offers competitive tax incentives and lower operating costs, providing significant financial advantages for enterprises. Flexential Charlotte data centers ensure reliable, scalable hybrid IT solutions, supported by a 100 Gbps private network backbone and compliance-ready infrastructure to meet the demands of regulated industries.

**2.27M**

Charlotte metro  
area population

**8th**

GDP growth among  
largest U.S. metros

**2.5%**

North Carolina  
corporate tax rate

**18**

Fortune 500 and  
Fortune 1000  
companies

**LOW**

Risk for  
natural disaster

*"Our inclusion in Charlotte's Fast 50 reflects our commitment to providing cutting-edge IT solutions and supporting the growth of businesses in this dynamic region."*

—Chris Downie, CEO, Flexential

## The Flexential impact in Charlotte

The two Flexential Charlotte-area data centers deliver reliable, scalable IT performance across industries. With advanced infrastructure, compliance-ready solutions, and strong ties to the community, Flexential supports the city's economic growth and technological advancements.



### Highlights:

- **Fast 50:** Recognized for regional business impact
- **Reliable uptime:** 100% SLA-backed continuity
- **Scalability:** Supports finance, healthcare, and tech
- **Sustainability:** Energy-efficient facility designs

## Connect to a superior national platform

At Flexential, we understand that choosing the right data center location is about more than just geography—it's about finding the right partner who can support your growth.

Reliable, low-latency networks and interconnections are becoming even more critical to Charlotte as organizations increasingly use multiple clouds, distributed and edge workloads, and more heavily rely on digital engagement within their ecosystems. Flexential has data centers in two business centers in Charlotte that offer secure and reliable hybrid colocation and disaster recovery.

Our highly connected platform integrates our private 100 Gbps network backbone and diverse connectivity options to create a connectivity hub. Connect reliably and securely to data centers, the Internet, leading cloud service providers, and a rich ecosystem of carriers, all while optimizing end-user performance and reducing single points of failure on the network. Additionally, our unified fabric offers on-demand provisioning of connectivity services through a single port.

## Tailored colocation solutions in Charlotte

Headquartered in Charlotte, the two Flexential data centers offer enterprises scalable, secure and compliant hybrid IT solutions for business-critical workloads, backed by multi-faceted recovery plans to ensure continuous operations.

- Improved reliability on **public cloud connections**
- Connections to a superior network of **40+ data centers across the U.S.**
- A **strategic partner** for improving response times
- Security and technical **staff on-site 24/7**
- Redundant, automatically rerouted connections ranging from **10 Mbps to 40 Gbps**
- **100 Gbps network backbone**, scalable to 400 Gbps

Plus, **Flexential Professional Services** will partner with organizations' internal IT departments to solve complex challenges including migration, security and risk management, assessment and audits, performance and network architecture support and remote hands.



# Take a tour of a Flexential Charlotte data center today.

Charlotte - North • Charlotte - South